

# Privacy Policy

It's 3D Now! LLC ("Company") is committed to protecting the privacy of your information. Company may also be referred in this Privacy Policy as "we", "us" or "our". This Privacy Policy applies to the information we collect from you through the website located at <http://www.its3dnow.com> ("Website"). By accessing or using our Services, you agree to this Privacy Policy. **IF YOU DO NOT AGREE TO THIS PRIVACY POLICY, DO NOT ACCESS OR USE OUR SERVICES.**

For purposes of the General Data Protection Regulation 2018 ("GDPR"), the data controller is It's 3D Now! LLC an Arizona limited liability corporation, 1551 E. La Vieve Lane, Tempe, Arizona 85284.

## Information Collected

We may collect personally identifiable information. Such personally identifiable information will only be collected when voluntarily submitted to us by you through your access to the Website or filling out a form on the Website. The types of information that may be collected include your name, mailing address, email address, phone number, usage information, cookies, IP address, operating system and browser type, messages from you to the Company and content voluntarily submitted or posted. We may collect payment information from you to allow you to pay for services. We do not store your payment information.

We may automatically collect information from you each time you visit the Website. This includes technical information, information about your visit, and information about your activity on our Website such as page response times, download errors, length of visit to certain pages, page interaction information (such as scrolling, clicks and mouseovers), methods to browse to and away from a page, and methods used to contact our support team.

## How We Collect Information

We collect personally identifiable information directly from you when you create an account with us. We also use technology to collect information from you.

Cookies are small files that a site or its service provider transfers to your computer's hard drive through your Web browser that enables the sites or service providers' systems to recognize your browser and capture and remember certain information. We do not link the information we store in cookies to any personally identifiable information you submit while on our site. We use both session ID cookies and persistent cookies. A session ID cookie expires when you close your browser. A persistent cookie remains on your hard drive for an extended period.

We use the following types of cookies:

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**Analytical/Performance Cookies.** They allow us to recognize and count the number of visitors and to see how visitors move around the Website. This helps us improve the way the Website works.

**Functionality Cookies.** These are used to recognize you when you return to the Website. This enables us, subject to your choices and preferences, to personalize our content and remember your preferences.

**Targeting Cookies.** These cookies record your visit to the Website, the pages you have visited and the links you have followed. We use this information to make the Website more relevant to your interests.

This Website also includes certain components transmitted by Google Analytics, a web traffic analysis service provided by Google, Inc. (“Google”). Also, in this case, there are third party cookies collected and managed anonymously to monitor and improve the performance of the Website. Google Analytics uses the cookies to collect and analyze anonymously the information on the behavior of use of the website. This information is collected by Google Analytics, which processes it to prepare reports for the Company regarding activities on the Website. This Website does not use the analysis tool of Google to track or collect personally identifiable information.

Web beacons (a.k.a. clear gifs) are tiny graphics with a unique identifier, similar in function to cookies, which are used on our website to track online movements of web users and compile aggregated statistics to analyze how our site is used and may be used, in our services, or in our emails. We do not link the information gathered from web beacons to any personally identifiable information.

As is true of most web sites, we gather certain information and store it in log files. This information includes internet protocol (IP) addresses, browser type, internet service provider (ISP), referring/exist pages, operating system, date/time stamp, and clickstream data. We use this information to analyze trends, to administer the site, to track users’ movements around the site and to gather demographic information about our user base. We do not link this data to personally identifiable information.

You have a variety of tools to control cookies, web beacons and similar technologies, including browser controls to block and delete cookies and controls from some third-party analytics service providers to opt out of data collection through web beacons and similar technologies.

## Privacy of Minors

We do not knowingly collect information from anyone under the age of 18. To access or use the Company website you must be 13 years of age or older and, if under 18, or the age of majority in your jurisdiction, your use of the website must be under the supervision of a parent or guardian. If you become aware that a child has provided us with personal information without parental consent, please contact us at [customerservice@its3dnow.com](mailto:customerservice@its3dnow.com). If we become aware that a child under 13 has provided us with personal information without parental consent, we will remove such information and terminate the child’s account.

## Social Media Widgets

Our Website includes Social Media Features (“Features”), such as the Facebook Like button and Widgets, such as the Twitter button, Share This button, or other interactive mini-programs that run on our site. These Features may collect your IP address, which page you are visiting on our site, and may set a cookie to enable the Feature to function properly. Features and Widgets are either hosted by a third party or hosted directly on our site. Your interactions with these Features are governed by the privacy policy of the company providing it.

## Use of Information

Company uses information, including personally identifiable information, to carry out the following purposes:

**Meeting our Obligations to You.** We may use your personally identifiable information to carry out our obligations of delivering contracted services or products to you.

**Improving and Maintaining the Website.** Company may collect and use personally identifiable information to investigate any customer service issues that you or other users notify us about. We may use your IP address and other information collected from you to help create new functionality and to improve and administer the Website.

**Improving and Developing Products and Services.** We may use your personal information to improve and develop products or services offered on the Website. We may also use aggregated and anonymized information to assist us in providing the best service possible to our customers.

**Communicating with You.** We may collect and use personally identifiable information to inform you about new features on the Website and advise you of other services or offers that you may be interested in.

**Marketing the Website and Our Services.** Additionally, we may use aggregated and anonymized information for marketing purposes such as generating or selling advertisements.

## Disclosure of Your Data to Third-Parties

We may need to share your information with law enforcement or government agencies in response to a subpoena, state and/or federal audit or as otherwise required by law.

We will not sell your personally identifiable information to third parties for sending unsolicited offers or advertisements.

If we sell all or part of our Company or enter a merger, we reserve the right to include personally identifiable information and non-personally identifiable information among assets transferred to the acquiring or surviving company.

## Your Rights

In accordance with applicable privacy law, you have the following rights in respect of your personal information that we hold:

**Right of Access and Portability.** The right to obtain access to your personal information along with certain information, and to receive that personal information in a commonly used format and to have it ported to another data controller.

**Right to Rectification.** The right to obtain rectification of your personal information without undue delay where that personal information is inaccurate or incomplete.

**Right to Erasure.** The right to obtain the erasure of your personal information without undue delay in certain circumstances, such as where the personal information is no longer necessary in relation to the purposes for which it was collected or processed.

**Right to Restriction.** The right to obtain the restriction of the processing undertaken by us on your personal information in certain circumstances, such as where the accuracy of the personal information is contested by you, for a period enabling us to verify the accuracy of that personal information.

**Right to Object.** The right to object, on grounds relating to your situation, to the processing of your personal information, and to object to processing of your personal information for direct marketing purposes, to the extent it is related to such direct marketing.

You have the right to request that we do not process your personally identifiable information for marketing purposes. You can exercise your right to prevent such processing by contacting us at 480.297.7079 or [customerservice@its3dnow.com](mailto:customerservice@its3dnow.com). Please note that we may not include the opt-out information in e-mails that are transactional in nature and are not marketing communications.

If you are a California resident, California law permits you to request certain information regarding the disclosure of your personal information by us to third parties for the third parties' direct marketing purposes. To make such a request, contact us at 480.297.7079 or [customerservice@its3dnow.com](mailto:customerservice@its3dnow.com).

You may exercise your rights via telephone or email. Please call 480.297.7079 to review, change or correct information or email a request to review, change or correct information to: [customerservice@its3dnow.com](mailto:customerservice@its3dnow.com).

You can delete your account and all personally identifiable information associated with your account at any time by contacting us at 480.297.7079 or [customerservice@its3dnow.com](mailto:customerservice@its3dnow.com).

You should receive an email confirming the deletion of your account and all personally identifiable information. Please contact us if you do not receive confirmation within 30 days of your request.

## Third-Party Websites

The Company is not responsible for the privacy practices or policies of any third-party websites that are linked to the Website. We encourage you to read their respective privacy policies prior to providing any personal information at or to such sites.

## Data Storage and Security

The information that we collect is stored in our database, which is secured through password authentication. Your information may be stored on our servers and on servers of companies that we hire to provide services. In each case, information may be stored in the United States and in other countries where we operate, and in countries where our respective service providers operate. If you are in the European Union, Switzerland, or other regions with laws governing data collection and use, you acknowledge that we may transfer, process and store your personal information in the United States and other countries, the privacy laws of which may be considered less strict than those of your region.

We understand that security of your personal and financial information is important to you, so we have taken steps to enhance the safety and confidentiality of personal and financial information sent to or from us. Company uses commercially reasonable efforts to maintain the security of the Website and your information.

Unfortunately, no data transmission over the Internet or any wireless network can be guaranteed to be 100% secure. As a result, while we strive to protect your personally identifiable information, you acknowledge that: (a) there are security and privacy limitations of the Internet that are beyond our control; (b) the security, integrity and privacy of any and all information and data exchanged between you and us through this Website cannot be guaranteed and we shall have no liability to you or any third party for loss, misuse, disclosure or alteration of such information; and (c) any such information and data may be viewed or tampered with in transit by a third party.

If we become aware of a data breach that is likely to result in a risk for the rights and freedoms of individuals, we will notify you within 72 hours of first having become aware of the breach.

Notwithstanding the foregoing, Company provides the Website "as is" without any express or implied warranty of any kind, including warranties of merchantability, reliability, or fitness for a purpose.

## Changes in Privacy Policy

This Privacy Policy may change from time to time to accommodate changes in the Website, changes in technology or legal developments. We will post any changes to the Privacy Policy on the Website.

Updated May 23, 2018

## Contact Us

To report any known or suspected privacy or security breaches or to submit privacy related questions or complaints please contact us at [customerservice@its3dnow.com](mailto:customerservice@its3dnow.com).